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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/761,671	01/21/2004	Loretta E. Allen	84196CF-9	3403
75	90 10/19/2004		EXAMINER	
Pamela R. Cro	cker	HENDERSON, MARK T		
Patent Legal Sta		ART UNIT	PAPER NUMBER	
Eastman Kodak 343 State Street		3722		
Rochester, NY	14650-2201	DATE MAILED: 10/19/2004		

Please find below and/or attached an Office communication concerning this application or proceeding.

		Applicatio	n No.	Applicant(s)			
Office Action Summary		10/761,67	1	ALLEN ET AL.	$\bigcirc$		
		Examiner		Art Unit			
		Mark T Her		3722			
Period f	The MAILING DATE of this communication or Reply	appears on the	cover sheet with the	correspondence ad	ldress		
THE - Extended after - If the control of the contro	MORTENED STATUTORY PERIOD FOR RE MAILING DATE OF THIS COMMUNICATIO ensions of time may be available under the provisions of 37 CFF SIX (6) MONTHS from the mailing date of this communication. e period for reply specified above is less than thirty (30) days, a period for reply is specified above, the maximum statutory per ure to reply within the set or extended period for reply will, by stareply received by the Office later than three months after the mated patent term adjustment. See 37 CFR 1.704(b).	N. R 1.136(a). In no ever reply within the statur riod will apply and will atute, cause the appli	nt, however, may a reply be ti cory minimum of thirty (30) da expire SIX (6) MONTHS fron cation to become ABANDON	imely filed  ys will be considered time in the mailing date of this of ED (35 U.S.C. § 133).	ly. ommunication.		
Status							
1)⊠	Responsive to communication(s) filed on 2	8 June 2004.					
2a)⊠							
3)							
Disposit	tion of Claims						
4)⊠	<ul> <li>✓ Claim(s) 1-7 is/are pending in the application.</li> <li>4a) Of the above claim(s) is/are withdrawn from consideration.</li> <li>☐ Claim(s) is/are allowed.</li> <li>✓ Claim(s) 1-7 is/are rejected.</li> <li>☐ Claim(s) is/are objected to.</li> </ul>						
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•	Claim(s) are subject to restriction an	d/or election re	auirement.				
	tion Papers		•				
	•	inor					
•	The specification is objected to by the Exam The drawing(s) filed on is/are: a) a		Tobjected to by the	Examiner			
الارادا	Applicant may not request that any objection to						
	Replacement drawing sheet(s) including the cor				FR 1.121(d).		
11)	The oath or declaration is objected to by the						
Priority	under 35 U.S.C. § 119						
-	Acknowledgment is made of a claim for fore	eian priority und	er 35 U.S.C. & 119 <i>(</i> 2	a)-(d) or (f)			
	All b) Some * c) None of:  1. Certified copies of the priority docum			., (a, o. (i).			
	2. Certified copies of the priority docum			tion No			
	3. Copies of the certified copies of the papplication from the International But	oriority docume	nts have been receiv		Stage		
*	See the attached detailed Office action for a			red.			
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Attachmer	nt(e)						
_	าแร) ce of References Cited (PTO-892)		4) Interview Summar	y (PTO-413)			
2) Noti	ce of Draftsperson's Patent Drawing Review (PTO-948)		Paper No(s)/Mail [	Date			
	mation Disclosure Statement(s) (PTO-1449 or PTO/SB er No(s)/Mail Date	/08)	5) Notice of Informal 6) Other:	Patent Application (PT	O-152)		
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Art Unit:

### **DETAILED ACTION**

### **Faxing of Responses to Office Actions**

In order to reduce pendency and avoid potential delays, TC 3700 is encouraging FAXing of responses to Office Actions directly into the Group at (703)872-9306. This practice may be used for filing papers which require a fee by applicants who authorize charges to a PTO deposit account. Please identify the examiner and art unit at the top of your cover sheet. Papers submitted via FAX into TC 3700 will be promptly forwarded to the examiner.

### Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

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1. Claim 1 is finally rejected under 35 U.S.C. 102(b) as being anticipated by Yamauchi et al (5,575,507).

Yamauchi et al discloses in Fig. 2-4 a media comprising an image-receiving layer (8) on which a first image indicia (2) is formed; a protective overlayer (4) provided over the image-receiving layer (8), wherein the protective overlayer has a second image indicia (5) formed thereon that is machine readable (Col. 4, lines 20-23).

In regards to Claim 1, the method of forming machine-readable indicia during application of the protective overlayer over the image receiving layer does not structurally limit the claim.

The patentability of a product does not depend on its method of production. If the product in the product-by-process claim is the same as or obvious from a product of the prior art, the claim is unpatentable even though the prior art was made by a different process (see MPEP 2113).

Therefore, it is inherent to form the machine-readable indicia during any application process.

## Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person

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having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

2. Claims 2, 3, 4, 6 and 7 are finally rejected under 35 U.S.C. 103(a) as being unpatentable over Yamauchi et al.

Yamauchi et al discloses a media and further a label comprising all the elements as claimed in Claim 1 and as set forth above. Yamauchi et al further discloses wherein the indicia is transparent so as to allow viewing of the image, and comprises an IR absorbing dye (Col. 4, lines 5-26).

However, Yamauchi et al does not disclose: wherein the image is formed using a thermal head; and wherein first indicia is machine readable; and the second indicia is identical in content to, and in register with the first indicia in the image layer.

In regards to Claims 2 and 7, the method of using a thermal head to form an image; and the method of forming machine-readable indicia during application of the protective overlayer over the image receiving layer does not structurally limit the claim; and. The patentability of a product does not depend on its method of production. If the product in the product-by-process claim is the same as or obvious from a product of the prior art, the claim is unpatentable even though the prior art was made by a different process (see MPEP 2113). Therefore, it would be obvious: to use any device to form the image on the image-receiving layer; and form the machine-readable indicia during any application process.

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In regards to Claim 6, it would have been obvious to one having ordinary skill in the art at the time the invention was made to incorporate any type of indicia, since it would only depend on the intended use of the assembly and the desired information to be displayed. Further, it has been held that when the claimed printed matter is not functionally related to the substrate it will not distinguish the invention from the prior art in terms of patentability. The fact that the content of the printed matter placed on the substrate may render the device more convenient by providing an individual with a specific type of form does not alter the functional relationship. Mere support by the substrate for the printed matter is not the kind of functional relationship necessary for patentability. Therefore, it would have been obvious to place any type of indicia on the protective layer, since applicant has not disclosed the criticality of having a particular indicia, and invention would function equally as well with any type of indicia.

It also would have been obvious to one having ordinary skill in the art at the time the invention was made to place the second indicia at any desirable location, since it has been held that rearranging parts of an invention involves only routine skill in the art. Therefore, it would have been obvious to place the indicia at any location, since applicant has not disclosed the criticality of the indicia being at a particular location, and invention would function equally as well if the second indicia is placed at any desirable location on the protective overlayer.

3. Claim 5 is rejected under 35 U.S.C. 103(a) as being unpatentable over Yamauchi et al in view of Waldhoff (5,316,343).

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Yamauchi et al discloses a media and further a label comprising all the elements as claimed in Claim 1 and as set forth above. However, Yamauchi et al does not disclose a media substrate comprising an adhesive layer for securing to an item.

Waldhoff discloses in Fig. 2 and 3, a media (16) having a substrate with a protective layer (32) and an adhesive layer (24).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify Yamauchi et al's media with an adhesive layer as taught by Waldhoff for the purpose of securing the substrate to an item.

### Response to Arguments

Applicant's arguments filed on June 28, 2004 have been fully considered but they are not 4. persuasive.

In regards to applicant's argument that the prior art of record does not disclose "that the forming of machine-readable indicia occurs during application of the protective overlayer", the examiner submits that the method of forming machine-readable indicia during application of the protective overlayer over the image receiving layer does not structurally limit the claim. The patentability of a product does not depend on its method of production. If the product in the product-by-process claim is the same as or obvious from a product of the prior art, the claim is

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unpatentable even though the prior art was made by a different process (see MPEP 2113). The Patent Office is not equipped to search the myriad of process put before it to manufacture products and make physical comparisons therewith. *In re Brown*, 459 F.2d 531, 535. The limitations added by applicant are not functional limitations as asserted. The added limitations do not set forth a particular function of a recited element. They do, however, set forth a process of manufacture step.

Therefore, the examiner's rejection has been maintained.

#### Conclusion

5. THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however,

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will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

### **Contact Information**

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Mark T. Henderson whose telephone number is (703)305-0189. The examiner can be reached on Monday - Friday from 7:30 AM to 3:45 PM. If attempts to reach the examiner by telephone are unsuccessful, the examiner supervisor, A. L. Wellington, can be reached on (703) 308-2159. The fax number for TC 3700 is (703)-872-9302. Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the TC 3700 receptionist whose telephone number is (703)308-1148.

MTH

October 16, 2004

A. L. WELLINGTON
SUPERVISORY PATENT FXAI

**TECHNOLOGY CENTER 3700**